

AWS CREATIVE SOLUTIONS LLC

R.S.Q

Request for Quotation.....

A formal custom request for a web-design or web-building or social media marketing building solution from AWS CREATIVE SOLUTIONS LLC. Upon receipt of this form, our office will arrange an initial free consultation to review your input before issuing our actual Statement of Work Proposal. (S.O.W.)

Provided by: AWS CREATIVE SOLUTIONS LLC
Ken Freeman 214-703-0505 Email: support@awebstore.com
MAIL: 1813 Eldorado Dr. Garland, Tx 75042



GET STARTED...

Complete this Request for Quote to return it to us

Before we can go to work, we need your input...

By completing this Request for Quote, you will be defining the scope of the job. This helps us plan your site according to your real need.

No two sites are the same!

Thus, we ask you to first complete this short form. Submit it back to our office.

Our trained consultant will then make telephone contact with you for a FREE INITIAL

CONSULTATION BY TELEPHONE. The result will be our official Statement of Work (SOW)

No work is started until you and I can agree on the full scope of the job and the requirements you have for the job.

The result: A site that really works for you!



Complete this form
Return it to our office by mail.
Attn: Ken Freeman
1813 Eldorado Dr.
Garland, TX 75042

REQUEST FOR (NEW) WEB or SOCIAL MEDIA WORK QUOTE

Planning a new site or major site makeover? AWS Creative Solutions would appreciate the opportunity to offer a professional service proposal to construct your new site.

We will review this request and contact you to confirm your information or to address any unanswered questions that will help us better serve you.

OUR GUARANTEE: A WEB SITE THAT WORKS FOR YOU THE WAY YOU WANT IT TO WORK!

Use this form to request your customized proposal:

1. YOUR CONTACT INFO:

Company Name: _____

Contact Name: _____

Address _____

City Province: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

Preferred Email Address: _____

How did you find us? _____

Who referred you to us? Referral ID#: _____

2. DESCRIBE YOUR PROPOSED SITE CONTENT INFO

a. Give the proposed site a TITLE? _____

b. What is the PURPOSE of the proposed site: _____

* Exposure for my company

* Education for visitors

* Advertising of Products or Services

* Sales

c. Describe the ESTHETIC DESIGN

PREFERENCES of the site:

d. Describe the FUNCTIONAL CONCEPT PREFERENCES of the site:

e. Describe the GOALS you have set for the site:

f. Describe any unique REQUIREMENTS or FEATURES you have planned for the proposed site:

g. List the proposed DOMAIN NAMES of the proposed site (*we will validate availability and report to you immediately):

h. Indicate the preferred LAYOUT

FORMAT of the proposed site:

[] Top header - top header navigation horizontally across the page

[] Top header - Left navigation vertically down the side

[] Top header - Left and Right navigation vertically down both sides

[] Full page - navigation across the top horizontally - no header

I. Estimate how many proposed CONTENT PAGES need to be constructed?

j. How many GRAPHIC TITLES are needed

k. How many proposed CATEGORIES OF INFORMATION?

L. How many proposed INDIVIDUAL PRODUCTS OR SKUS?

M. Describe the PRODUCTS OR SERVICES:

3. PAYMENT SYSTEMS

a. How do you want to RECEIVE THE ORDER?

* By Phone

* By Mail

* By Email

* By Fax

* By Secure SSL order processing

* By EDI

b. Describe the ORDERING PROCESS you have planned for the site:

c. Do you prefer to be able to ORDER BY CLICKING:

* Instant BUY NOW buttons

* Add to Cart buttons

* By Hyperlinked Text

d. Which CREDIT CARDS do you plan to accept for payment for these products or services?

* Mailed Check

* Mastercard

* Visa

* American Express

* Other

e. How do you propose to PROCESS PAYMENT for these products or services?

f. Types of payment processing methods:

* Standard Merchant Account

* Realtime Merchant Account

g. How do you propose to VALIDATE PAYMENT for these products or services?

01 ATM-model transactions: involve only a financial institution and an accountholder who either deposits or withdraws money from his/her account (PAYPAL, IBILL);

02 Unmediated Two-Party Payments: when the buyer and seller are the only two parties involved in the transaction--for instance, cash payments in national currency or Ithaca HOURS (OFFLINE CREDIT CARD PROCESSING);

03 Mediated Three-Party Transactions: payments with credit or debit cards or with cheques fall in this category, as do most LETS

and Time Dollar transactions (ONLINE CREDIT CARD PROCESSING);

04 Micropayments: until now only applicable in new forms of electronic payments where the service or information is metered out and charged on very small increments, e.g. traditional telephone charges, new automatic toll charges, and other digital cash applications;

05 Anonymous digital cash: electronic encrypted currency, pioneered by David Chaum's Digicash, which ensures that--as with paper currency and coins--the privacy of the cash user remains protected.

h. How many ORIGINAL PHOTOGRAPHS are needed?

i. Describe the need for Photography:
J. If products are going to be provided to us for photography, how many PRODUCTS WILL BE SHIPPED TO US?

k. What is the PROPOSED BUDGET for this site?

L. What is the PROPOSED LAUNCH DATE for this site?

M. Name of the PROJECT MANAGER?

N. Telephone Number:

O. Name of the TECHNICAL MANAGER?

P. Telephone Number:

Q. Name of the ART DIRECTOR for this project?

:



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WHAT WE DO?

We go to great lengths to determine the total scope of the proposed job so that our consultant can better assess your needs. Then, a free one hour telephone consultation will be provided so that the true scope of services is clearly understood.

A formal STATEMENT OF PROPOSED WORK or S.O. W. will be generated following the initial interview. WHY A S.O.W.?

Goals and strategies

* What is the mission of your organization?

* How will creating this web site support your mission?

* What are the two or three most important goals for the site?

* Who is the primary audience for the web site?

* What do you want the audience to think or do after having visited your site?

* What web-related strategies will you use to achieve those goals?

* How will you measure the success of your site?

* How will you adequately maintain the finished site?

Production issues

* What is the budget for the site?

* What is the production schedule for the site, including intermediate milestones and dates?

* Who are the people or vendors on the development team and what are their responsibilities?

* How many pages will the site contain? What is the maximum acceptable count under this budget and schedule?

* What special technical or functional requirements are needed?

* Who will be responsible for the ongoing support once the site is launched?

These are big questions, and the broad conceptual issues are too often dismissed as committees push toward starting the “real work” of designing and building a web site. However, if you cannot confidently answer all of these questions, then no amount of design or production effort will guarantee a useful result.

Avoiding scope creep

The project charter defines the scope of your project: what you need to do, the budget, and the development schedule. Scope creep is

the most prevalent cause of web project failures. In badly planned projects, scope creep is the gradual but inexorable process by which previously unplanned features are added, content and features are padded to mollify each stakeholder group, major changes in content or site structure during site construction are made, and more content or interactive functionality than you originally agreed to create is stuffed in. No single overcommitment is fatal, but the slow, steady accumulation of additions and changes is often enough to blow budgets, ruin schedules, and bury what might have been an elegant original plan under megabytes of muddle.

One excellent way to keep a tight rein on the overall scope of the site content is to specify a maximum page count in the project charter. Although a page count is hardly infallible as a guide (after all, web pages can be arbitrarily long), it serves as a constant reminder to everyone involved of the project's intended scope. If the page count goes up, make it a rule to revisit the budget implications automatically—the cold realities of budgets and schedules will often cool the enthusiasm to stuff in “just one more page.” A good way to keep a lid on scope creep is to treat the page count as a “zero sum game.” If someone wants to add pages, it's up to them to nominate other pages to remove or to obtain a corresponding increase in the budget and schedule to account for the increased work involved.